



13.09.2023

RESEARCH NOTIFICATION

1. Invitation to participate in the Wisdom in Practice study- From Knowledge to Wisdom in Sustainable Management Education

We ask you to participate in the Wisdom in Practice study, which investigates the development of wisdom in practice among business school students taking courses as part of their sustainable management studies. The study examines learning experiences during the B Impact Lab project course.

You are invited to the study because you signed up for the B Impact Lab course.

This research notification describes the study and related participation. The attachment provides information on the processing of your personal data.

The study will involve around 15 students who have signed up for the B Impact Lab (CEMS2250) course, a new and optional course for the Corporate Environmental Management Master program students.

This is a single study, and you will not be contacted again later.

2. Voluntariness

Participation in this study is voluntary. You can refuse to participate in the study, stop participating, or cancel your previously given consent without stating any reason for this and at any time during the study. This will have no negative consequences for you. Choosing not to participate in the study will not affect your course participation and performance evaluation. Choosing not to participate will also not put you in any unequal position within the class.

If you stop participating in the study or cancel your consent, the personal data, samples, and other information collected on you up to that point will be used as part of the research material as far as necessary to ensure relevant research outcomes.

3. Progress of the study

The study will be part of the B Impact Lab course, organized during Fall 2023. Impact Lab course explores the role of businesses in society through the B Corp Movement, a social movement of corporations that drive for a more inclusive, equitable, and regenerative economic system. In this applied learning course, students get the opportunity to put theory into practice and work together

with companies on sustainable impact assessment using the B Impact Assessment tool. The course consists of core lectures where students learn about the B Corp Movement, B Corp Certification, and the B Impact Assessment tool. The second part of the course consists of a project where student helps client companies with their B Impact Assessment as part of the B Corp Certification. During the course, students are asked to keep a reflective learning diary that includes start and end surveys and weekly reflective writing tasks. The course will also include a project report and two project presentations.

The study will collect data that includes students learning diaries. At the end of the course, students will also participate in a focus group study, where video recordings will be collected. The data will be used to examine the student's learning experience and individual development. Collected data will be analyzed using qualitative data analysis methods, and the study results will be presented in academic articles and published in scientific publications.

4. Possible benefits from the study

The study helps students to critically reflect on their learning during the course and develop their capabilities as future sustainability professionals to help solve complex sustainability problems. The study explores how the course supports the development of wisdom in practice among students. This study is part of the wisdom in a practice research project that explores how the development of wisdom in practice can be promoted, enabled, and evaluated in higher education, which will help solve complex sustainability problems.

5. Possible risks, harm, and inconvenience caused by the study, as well as preparing for these

There are no risks, harms, or inconveniences caused by the study to the students.

6. Study-related costs and compensations to the subject, as well as research funding

No rewards will be paid for participation in the study.

The study is funded by the University of Jyväskylä School of Business and Economics and the Research Council of Finland fund (2022-26).

7. Informing about research results and research outcomes

The study will yield scientific publications, dissertation, conference and seminar presentations, and practical applications.

Study results will be published so that participants cannot be recognized from the study.

8. Insurance coverage for research subjects

The University of Jyväskylä has insurance for its activities and research subjects.

In the case of research conducted remotely, the insurance of the University of Jyväskylä compensates only for damage directly related to the assigned research task that occurred during the actual guided research task. The insurance does not cover accidents that occur during breaks.

The insurance of the University of Jyväskylä is not valid in the case of research conducted remotely if a research subject's home municipality is not in Finland.

The set of insurance includes a malpractice insurance, an operational liability insurance, and an optional insurance against accidents. During the research activities, the subjects are covered by the

insurance for accidents, damages and injuries inflicted by an external cause. The accident insurance is valid during measurements and on trips integrally connected to them.

9. Contact person for further information

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