



## PRIVACY NOTICE

### **Wisdom in Practice study- From Knowledge to Wisdom in Sustainable Management Education**

You are participating in a scientific research. This privacy notice informs you about the processing of your personal data as part of the research. You have a legal right to receive this information in accordance with the European Union and Finnish legislation.

#### **1. Data Controller(s)**

The Data Controller is responsible for lawful processing of personal data in this research.

The Data Controller of this research is: University of Jyväskylä (JYU), Seminaarinkatu 15, P.O. Box 35, 40014 University of Jyväskylä. Business ID 0245894-7. Data Protection Officer: tietosuoja@jyu.fi, + 358 40 805 3297.

#### **Responsible leader or team of the research**

Name: Maija Lähteenkorva

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Email: [majja.e.lahteenkorva@jyu.fi](mailto:majja.e.lahteenkorva@jyu.fi)

Work address: School of Business and Economics, Mattilanniemi 2, Building Agora, P.O. Box 35, FI-40014 University of Jyväskylä

The study will be conducted in collaboration with the Research Council of Finland project Wisdom in Practice, whose responsible leader is:

Name: Hannu Heikkinen

Phone number: [+358 50 3421346](tel:+358503421346)

Email: [hannu.l.t.heikkinen@jyu.fi](mailto:hannu.l.t.heikkinen@jyu.fi)

Work address: Finnish Institute for Educational Research, Ruusuapuisto, PO Box 35, FI-40014 University of Jyväskylä, Finland

#### **Team members who process personal data in this research:**

Research Council of Finland Wisdom in Practice research project (2022-26), WP3 'Pedagogy for wisdom in higher education working group researchers.

#### **2. Processor(s) of personal data**

Processor of personal data refers to somebody processing personal data on behalf of the Data Controller and according to the Data Controller's instructions. A Data Processing Agreement must be signed with the processor of personal data. In this research, personal data are processed by:

Cloud,  
Scientific Software Development GmbH

During research, the Data Controller can also use other processors of personal data who cannot be named beforehand. Necessary agreements are always signed with the processors and their eligibility for the processing of personal data in terms of information security is assessed before signing the agreement. The data subject will be informed separately about the use of another processor if the change is significant from the data subject's point of view.

To ensure the accuracy of research data, the Data Controller may submit data for processing (primarily without direct identification data) to a so-called research reviewer or verifier for a defined period when necessary. These reviewers or verifiers work under the supervision of research staff, and data processing agreements are signed with them.

### **3. Other disclosure of personal data during research**

Your personal data will be handled confidentially and without disclosing them to any outsiders.

### **4. Personal data to be processed in wisdom in practice -**

Your personal data will be processed for the research purpose described in the information letter.

In this research, we will collect the following personal data on you [name, email address, postal address, learning diary responses, interview notes, and interview video recording. Data collection is based on the research plan.

This research does not involve processing of personal data of special categories.

This privacy notice is published on the course CEMS2250 Moodle Platform that students have access to.

All data subjects are adults, over the age of 15.

### **5. The lawful basis for processing personal data in scientific research**

Data subject's consent (GDPR, Article 6.1a, special personal data categories 9.2a)

#### **Additional grounds**

Processing of personal data for journalistic, academic, artistic, or textual purposes (Data Protection Act, section 27)

### **6. Transfer of personal data outside the EU/EEA area**

In this research, your personal data will not be transferred outside the EU/EEA area.

### **7. Protection for personal data**

Processing of personal data in this research is based on an appropriate research plan and the study has a designated person in charge. The personal data collected and saved for this research will include only such data that is necessary for the research purpose.

#### **Preventing identification**

- As a protective measure, any direct identification data are removed upon the compilation of the data set (pseudonymised data allowing restored identification by means of codes or equivalent information, and also new data connected to the data set).
- No direct identification data are collected, a data subject can be identified from the data only indirectly, i.e. by connecting the data with information from other sources in order to identify the person.

**The personal data processed in this research will be protected by means of:**

- user ID
- password

For this study, a separate data protection impact assessment has been made.

- Yes
- No, because the researcher in charge has checked that the impact assessment is not compulsory.

The researchers have completed data protection and information security trainings.

- Yes

Agreements with research assistants and/or processors of personal data /Joint Data Controllers

- Yes

**8. PROCESSING OF PERSONAL DATA AFTER THE RESEARCH HAS ENDED**

- The research register will be deleted after the research has ended, approximately by 07.2029

**9. Rights of the data subject**

Cancellation of consent (GDPR, Article 7)

You have the right to cancel your consent if the processing of personal data is based on consent. Such a cancellation has no impact on the lawfulness of consent-based processing conducted before the cancellation of consent.

Right to access your personal data (GDPR, Article 15)

You have the right to get to know whether and which personal data of yours are processed. If you wish, you can also request a copy of your personal data to be processed.

Right to rectification (GDPR, Article 16)

If there are any inaccuracies or errors in your personal data to be processed, you are entitled to request that these be rectified or supplemented.

Right to erasure (GDPR, Article 17)

You have the right to demand in some cases that your personal data be erased. However, the right of erasure is not applicable if the erasure would prevent or greatly hinder reaching the goal of processing in a scientific research.

Right to restriction of processing (GDPR, Article 18)

You have the right to restrict the processing of your personal data in some cases, like when you challenge the correctness of your personal data.

Right to data portability (GDPR, Article 20)

You have the right to receive your submitted personal data in an organised, generally used and machine-readable format, and also the right to transfer the data to another Data Controller if possible and processing takes place automatically.

#### Deviating from the rights

In some individual cases, it is possible to deviate from the described rights on the grounds stipulated in the GDPR and the Data Protection Act insofar as the rights would prevent or greatly hinder reaching the goals of scientific or historical research or statistical purposes. The need for deviating from the rights is always assessed case-specifically. It is also possible to deviate from the rights if the data subject cannot, or cannot any longer, be identified.

#### Profiling and automatised decision-making

In this research, your personal data will not be used for any automatic decision-making. In this research, the purpose of the processing of personal data is not to assess your personal qualities, i.e. profiling, but personal data and qualities are considered from the perspective of broader scientific research.

#### Implementing the data subject rights

If you have any questions about your data subject rights, you can contact the University's Data Protection Officer. All requests concerning the implementation of data subject rights are submitted to the JYU Registry Office. Registry Office and Archives, P.O. Box 35 (C), 40014 University of Jyväskylä, tel. 040 805 3472, email: kirjaamo@jyu.fi. Visiting address: Seminaarinkatu 15, Building C (University Main Building, 1<sup>st</sup> floor), Room C 140.

#### Reporting an actual or suspected information security breach to JYU

<https://www.jyu.fi/fi/yliopisto/tietosuojailmoitus/ilmoita-tietoturvaloukkauksesta>

You have to lodge a complaint with a supervisory authority especially with a locally relevant one in terms of your permanent place of residence or work if you regard that the processing of personal data violates the EU General Data Protection Regulation (EU) 2016/679. In Finland, the supervisory authority is the Data Protection Ombudsman.

Updated contact information of the Office of Data Protection Ombudsman: <https://tietosuoja.fi/etusivu>